

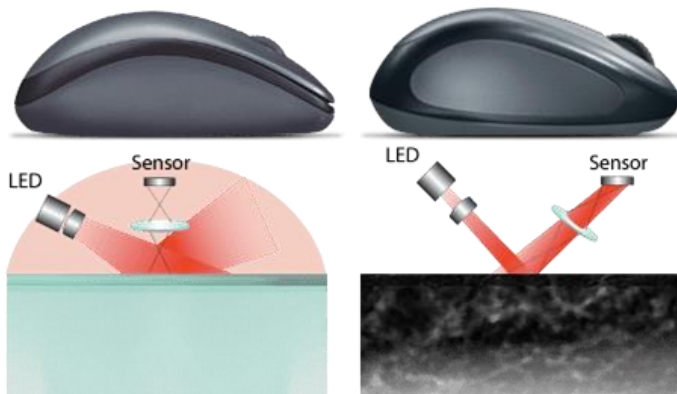
logitech®

LOGITECH UNIQUE INNOVATIONS

Advanced Tracking

Logitech Exclusive

Improved precision with Advanced Optical



Standard Optical

Logitech Advanced Optical

Advanced Optical Tracking processes more surface contrast improving responsiveness

Work on glass & glossy surfaces with Darkfield



Logitech Darkfield Technology

Darkfield Technology (Exclusive to Logitech) allows you to work on glass & glossy surfaces

Unifying

Logitech Exclusive

Connect up to 6 devices with one receiver



The Logitech® Unifying™ receiver is a tiny, leave-in wireless USB device that controls mice and keyboards. Unifying is a unique feature in the industry that allows a customer to connect up to 6 Logitech peripherals on a single Nano receiver

Unifying Ready mice are mice that will work with Unifying Receivers

USB UNIFYING RECEIVER



Connectivity

- For Logitech Unifying wireless mice and keyboards
- Connect up to 6 devices
- Reliable 2.4 GHz wireless connectivity

Easy-Switch™

- Connect an Easy-Switch mouse or keyboard – or both – to three computers

Features

- Smallest Logitech receiver
- Leave-in receiver

Compatibility

- Logitech Unifying compatible devices
- Windows® 10 or later, Windows® 8, Windows® 7
- Mac OS 10.10 or later





HIGH PERFORMANCE, SECURE WIRELESS

Meaning in the Mark

- Exterior edge represents a bolt, strength
- The interior up, down arrows represent connection
- The negative space between the up, down arrows represents lightning, reinforcing strength
- Six edges presents the ability to pair up to 6 Logi Bolt devices

Based on *Bluetooth*® Low Energy Wireless Technology

Logi Bolt was engineered to conquer IT challenges that can emerge whether users occupy the office or work remotely: evolving compatibility requirements, congested wireless environments and increasing security expectations.

It is a Logitech® proprietary wireless technology based on *Bluetooth*® Low Energy 5.0.

Logi Bolt wireless mice and keyboards are ideal for environments where corporate policy does not permit use of *Bluetooth*® connections. Though Logi Bolt is based on *Bluetooth*, it is an end-to-end closed system where a Logi Bolt receiver is emitting an encrypted signal that only connects with Logi Bolt products. So the Logi Bolt USB receiver can't be paired with any non-Logi Bolt device. And because Logi Bolt works with most enterprise operating systems and is securely paired right of the box, it makes procurement and set up that much easier.

Secure Connections Only Mode

Logi Bolt was designed to address growing security concerns resulting from an increasingly mobile workforce—work from home being an obvious example.

Our Logi Bolt wireless devices actively use the security services introduced in *Bluetooth* Low Energy Core Specification 4.2 combined with additional Logitech features designed to reduce vulnerability when devices are paired to a Logi Bolt USB receiver.

When paired with a Logi Bolt receiver, Logi Bolt wireless products use *Bluetooth* security mode 1, level 4 (also known as Secure Connections Only mode), which is U.S. Federal Information Processing Standards (FIPS) compliant.

Beat Wireless Congestion

Logi Bolt USB receivers provide a strong, reliable, drop off free connection up to 10 meters (33 feet)¹ even in congested wireless environments—with a lower average latency than other commonly deployed wireless protocols for enterprise.²

Compatibility

Logi Bolt wireless mice and keyboards have two connections options.



Logi Bolt USB Receiver
Windows® 10 or later, macOS® 10.14 or later, Linux®³, Chrome OS™³



Bluetooth® Low Energy Wireless Technology Windows® 10 or later, macOS® 10.14 or later, Linux®³, Chrome OS™³, iPadOS® 14 or later, iOS® 11 or later⁴, Android™ 8 or later⁴

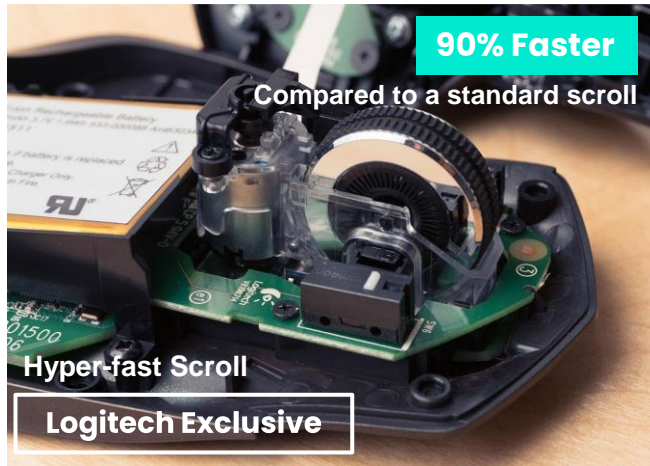
1. Wireless range may vary depending on operating environment and computer setup.
2. Test conducted by Logitech in controlled conditions comparing, all else the same, Logi Bolt USB receiver connection latency to competing wireless protocols. The test simulated conditions from no/low noise to very high noise defined as three (3) Wi-Fi access points set at 1000 mW each distanced at 2 meters from the test subject with additional adjacent.
3. Device will be supported without adding additional drivers in Chrome OS and most popular Linux distributions.
4. Keyboard support for iOS, Android.

Scrolling

Logitech Exclusive

Dynamic scrolling experiences

- Basic scroll wheel
- Micro Gear scroll wheel – incremental micro scroll enhancement over a standard wheel (patented – unique to Logitech)



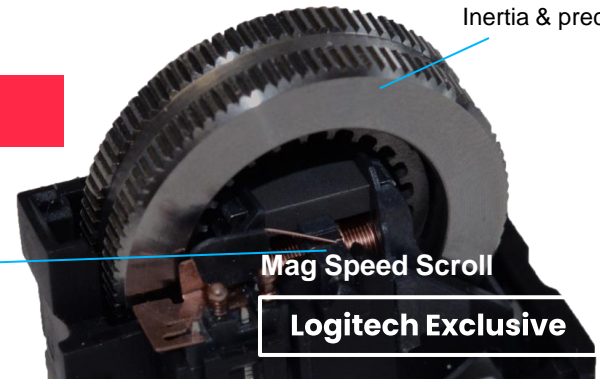
Hyper-fast scroll wheel – easy shift to a hyper fast scroll experience



1000 lines
In 1 second

Electro-Magnets -
Quiet, fast
switching

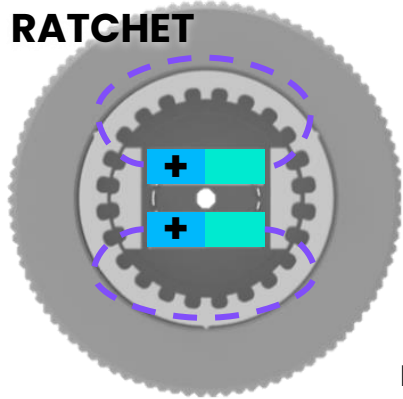
Machined
Stainless Steel -
Inertia & precision



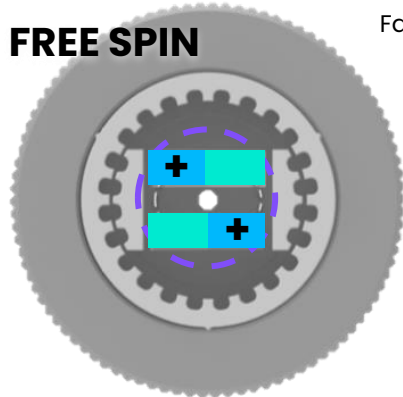
Mag Speed - Speed adaptive scroll wheel using magnet technology

Magspeed: Speed, Silence & Precision

RATCHET



FREE SPIN

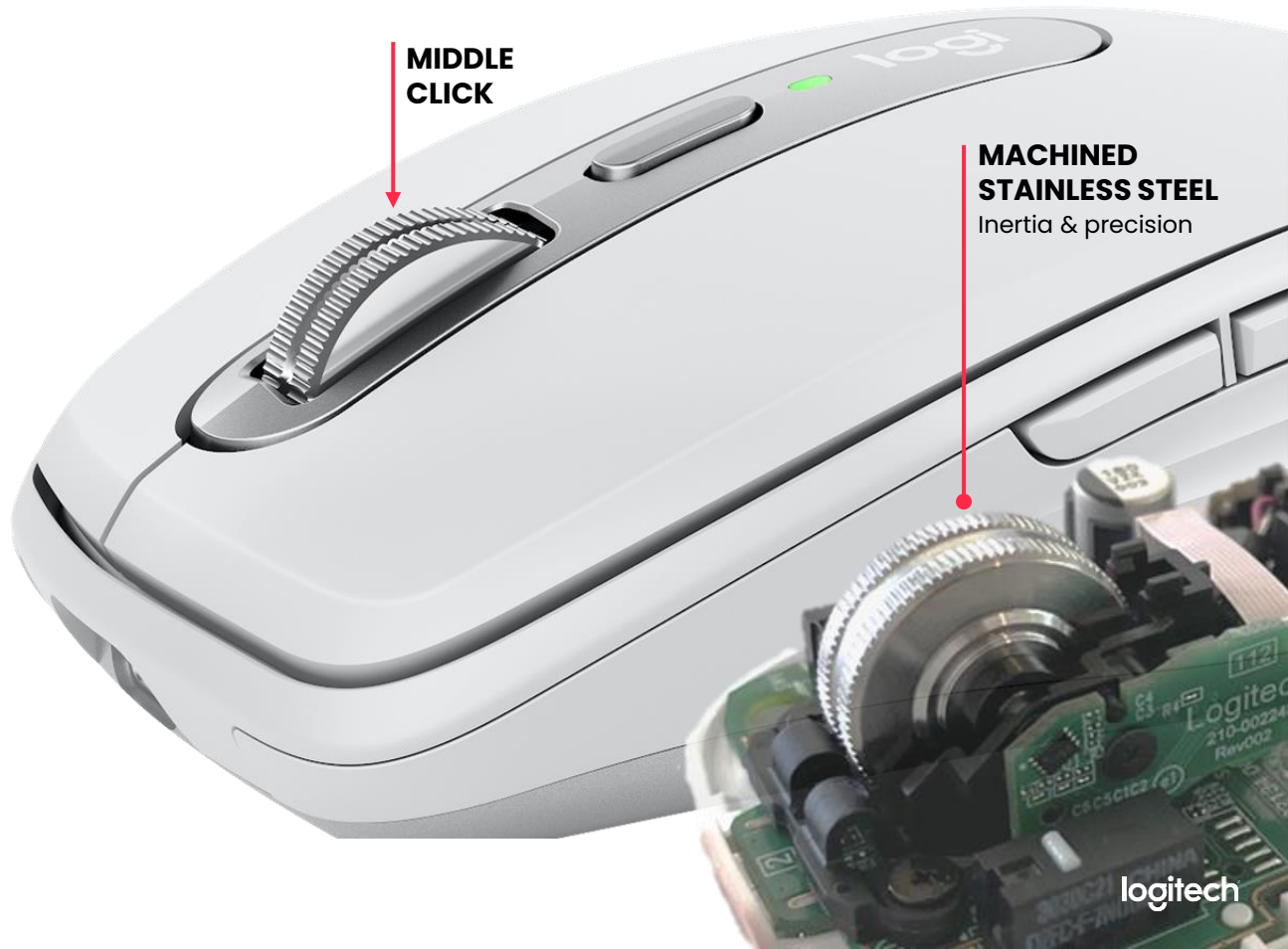


**ELECTRO
MAGNETS**

Silent
Fast switching

**MIDDLE
CLICK**

**MACHINED
STAINLESS STEEL**
Inertia & precision



logitech

Easy Switch – Multi Device

Easily switch up to three devices



As it's now more common to use multiple devices at once, Easy-Switch technology allows a streamlined experience when using multiple devices

Connect Easy-Switch keyboards and mice to 3 devices, and switch between them at the touch of a button.

Battery Life

Logitech Exclusive

Heavy R&D investment significantly improving battery life

From 1 to 4 years battery life thanks to heavy investments in R&D on power consumption – battery life is always ahead of competition

No standard in the industry to measure battery life but our measurement protocol is the most demanding (when we measure competitive product, advertised battery life is always overestimated compare to our protocol)



Up to 24 months



Up to 48 months

Flow Functionality



Cross-Computer control

Switch between computers by moving your cursor to the edge of the screen - even between Windows and MacOS operating systems.

Seamless file sharing

Transfer text, images, and files between computers effortless – just copy on one and paste to the other - the simplest way to transfer information

Silent



90% noise reduction on click sound

Enjoy a quiet experience for you and your neighbors. Plus, it has feet made of high-performance material and a rubber wheel for quiet gliding and scrolling.



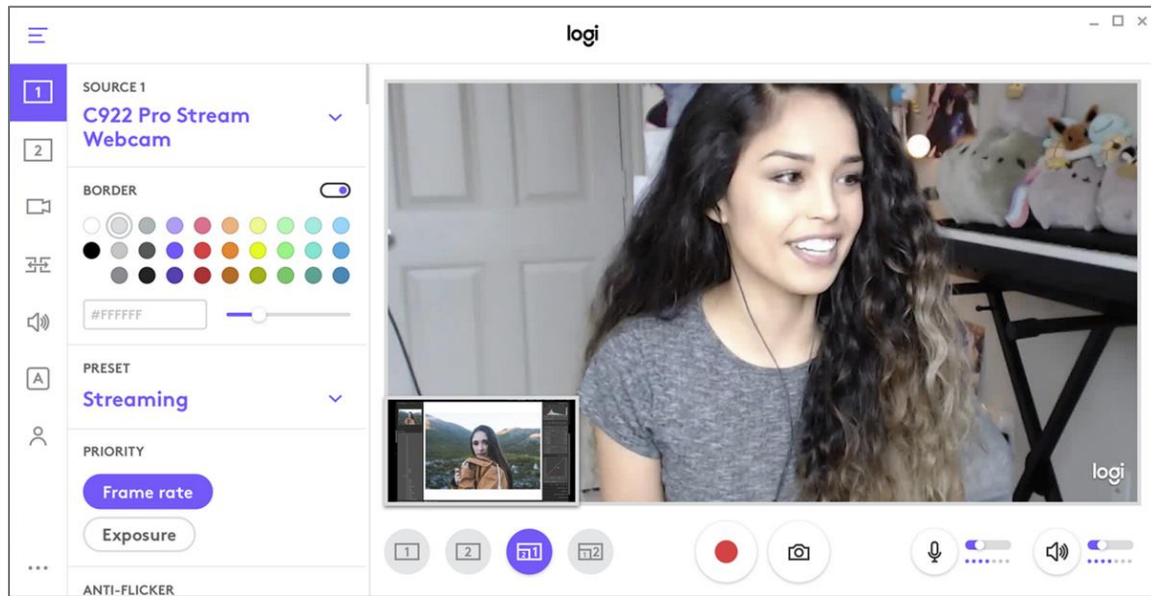
Quiet Mark certification

Logitech is the first mouse company in the world to receive the Quiet Mark certification. This international mark of approval from the UK Noise Abatement Society recognizes technology designed to reduce noise.

LIGHTS, CAMERA, CAPTURE

- Record from multiple sources
- Create vertical videos
- Stream live to youtube
- Studio-style control
- Save your composition

LOGITECH CAPTURE



Supports C920, C922, BRIO

Windows

Available now

FREE 24x7 GLOBAL SUPPORT

(Toll Free) +1 866-632-5644

COMPETITORS

Installation
services required.

7am: service not
available, sorry.

Time is up! Buy
more support?

\$\$ for software
updates.

Entire globe
routed to single
center.

LOGITECH

Plug-and-play.
No setup services
needed.

Available 24x7.

Free technical
support.

Free software
updates.

Regional support
centers.



We design experiences
so you can
CREATE, ACHIEVE,
and **ENJOY** more.



logitech®

MOUSEPAD & DESKPAD



EFFORTLESS, COMFORTABLE GLIDING

- **Smooth surface**, soft touch fabric with fine weave for frictionless and silent gliding
- **2mm anti-slip rubber base** for extra comfort to the resting hand on desk and excellent stability on all surfaces

DURABLE

- **Spill repellent** to easily wipe away any accidental mishaps
- **Never fray edges**, this long-lasting design includes flat-stitch edges to avoid fraying



MODERN & SLIM

- **Soft & sleek cloth** pad to define the personal workspace while protecting your desk
- **Slim 2mm-pad** that fully blends in the desk and stays flat from day 1

QUALITY THAT LASTS

- **Spill repellent** to easily wipe away any accidental mishaps
- **Strong fiber**, resistant to wrinkling and shrinking
- **Never fray edges**, this long-lasting design includes flat-stitch edges to avoid fraying

3 MOUSE PADS



3 DESK PADS



Mouse / Desk pad benefits & considerations

PERFORMANCE

- Improve tracking: have a responsive surface to work on
- Improve cursor precision, sensitivity & accuracy: smoother more responsive cursor feedback
- Speed: Softer, rougher textures = more friction = more precision & less speed VS hard, slick, smooth surface = less friction = more speed (quicker movements at the cost of accuracy)
- Stability on desk: non-skid base

COMFORT

- Smooth/effortless gliding
- Thickness of pad & surface: softer material more comfortable over long period of times vs harder materials
- Noise (also related to friction with material)
- Additional padded wrist rest: memory foam, gel...

DURABILITY & CLEANABILITY

- Overtime fraying on edges or warping
- Padded wrist rest: cracking, pitting, leaking
- Washable, antimicrobial etc.

PROTECTION OF DESK

- Protect work desk of scratches
- Makes the desk waterproof / Easy to clean

LIFESTYLE LOOK

- Great-looking desk

POINTING DEVICES

Pointing Device – key selection criteria

Mouse Shape



Asymmetric



Slim



Ambidextrous



Large / Full Size



Vertical



Mini



Trackpad

Wireless



2.4 GHz



Unifying



Bluetooth

Battery



Up to 24
Months
battery



Rechargeable
Micro USB
or USB-C

Multi-Device



Laser or Digital Presenter



Scroll Wheel Type



Basic



Micro Gear



Hyper-fast



Mag Speed

Silent



MX MASTER 3

Advanced Wireless Mouse

Key Features:

- ★ Electromagnetic MagSpeed Wheel
- ★ Comfort Shape With Intuitive Thumb Controls
- ★ App-Specific Profiles & Countless Button Customization Options
- ★ Flow Cross-Computer Control
- ★ Track-Anywhere Darkfield 4000 DPI Sensor
- ★ USB-C Quick Charging
- ★ Dual Connectivity - Bluetooth or Unifying USB dongle
- ★ Easy-switch from one computer to the other
- ★ Windows, Mac and Linux compatible
- ★ Responsible Packaging
- ★ Better Together - MX Master 3 & MX Keys



Graphite

WW



Mid Grey

WW



Black

AMR - OFFLINE
EAMEA - B2B

MX MASTER 3

RE-INVENTING THE WHEEL



USB TYPE-C CABLE

Charge your mouse or your phone with the same cable



NEXT GENERATION MAGNETIC SCROLL WHEEL

Quietly shifts from click-to-click to hyper-fast scroll

OPTIMIZED THUMB AREA

Effortlessly access large thumb wheel and buttons

HAND CRAFTED FOR COMFORT

New shape - optimized hand fit

APP SPECIFIC PROFILES

Optimized for Adobe, Office, Browsing

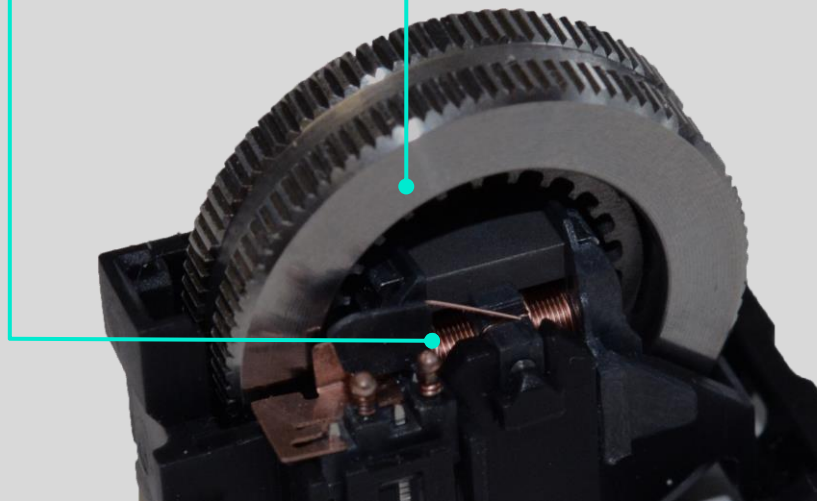


ELECTRO MAGNETS

Quite, fast switching

MACHINED STAINLESS STEEL

Inertia & precision





MX ANYWHERE 3

**Create, make and do,
at the speed of thought ANYWHERE**

Compact comfortable form with ultrasoft silicone grips

Ultrafast & precise scrolling with MagSpeed Scroll Wheel

High precision on virtually any surface even glass

USB-C quick-charge, 1 min - 3 hrs, 70 days on full charge

Optimized out of box plugins

Easy-clean



ANYWHERE PERFORMANCE. ANYWHERE SPEED.

MX Anywhere 3



MX Anywhere 3 for Mac



MAGSPEED SCROLL WHEEL
Silently shift from click-to-click to hyper-fast scroll

TRACK ANYWHERE
4000 DPI Darkfield sensor that tracks even on glass

SILICONE SIDE GRIP
Great tactile feel and very easy to keep clean

USB TYPE-C
Charge your mouse and your laptop with the same cable

MODERN COMFORTABLE SHAPE
New shape - optimized hand fit



APPLICATION SPECIFIC SETTINGS
Optimized for Office, Adobe and selected Video conferencing apps.



HEALTHY COMPUTING: ERGONOMY



Repetitive strain injury (RSI)

A painful medical condition that can cause damage to the hands, wrists, upper arms, and backs, especially of people who use computers and other forms of keyboard

(source Cambridge dictionary)



TRACKBALL
Most of the pressure is on the palm and almost nothing on the wrist.



MOUSE
Most of the pressure is on the wrist.



One third of all computer users will suffer from RSI-related complaints at some point

>\$20 billion

in lost work time and medical claims each year in North America due to RSI *(source OSHA)*

>60%

of all occupational illnesses reported are caused by exposure to repeated trauma to workers upper body (the wrist, elbow or shoulder) *(source U.S. Bureau of Labour Statistics)*

MX VERTICAL MOUSE

WORLD'S MOST ADVANCED ERGONOMIC MOUSE



Strategic rationale:

- › Penetrate the ergonomic segment
- › Establish logitech as a key player in Ergonomics

Target audience:

- › Users suffering from RSI

Features

- › New, true ergonomic shape (Natural grip)
- › Wired & Wireless (Data through cable)
- › USB-C and rechargeable
- › New tracking sensor (pluto)
- › 4000 DPI adjustable on-the-fly

Project status : Passed G0

- › G1 in end Jan

FEATURE OVERVIEW

Natural grip
Ergonomic 57° angle to give a neutral posture wrist / forearm posture

Precision wheel
Ratchet wheel w. middle click

Island keys
Switchlife: 10Mln

Rechargeable USB-C

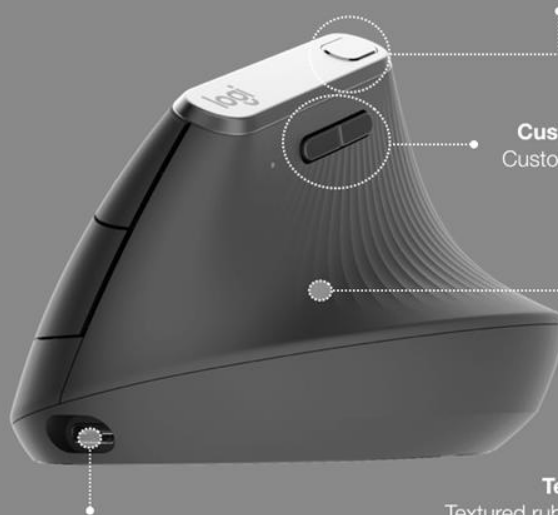


Adjustable DPI
1) Toggle between precision mode
2) Press and live adjust DPI

Customisable shortcuts
Customisable Back / Forward

Textured thumb rest
Textured rubber, thumb panel gives a good grip, and allows precise control

Connectivity
Bluetooth / Unifying / Data through cable



MX ERGO



Smart adjustable metal hinge

Smart adjustable hinge for personalized comfort. Choose the best angle for you (0 or 20° or 0-30 with MX ERGO PLUS added wedge) and more natural hand position.

Precision mode button

Precision mode button lets you instantly adjust cursor speed and sensitivity.

Precision scroll wheel with tilt

Advanced scroll-wheel with tilt and middle click allows for precise scrolling and convenient controls.

Easy-Switch™ and FLOW-enabled

Easy-Switch™ and FLOW-enabled Pair up to 2 computers and easily switch between them.

Rechargeable battery

Fast rechargeable battery. Holds power for up to 4 months on a full charge. Quick charge: 1 minute for 3 hours of use.

[Toolkit](#)

2 TYPES OF CONSUMERS FOR ERGO PRODUCTS



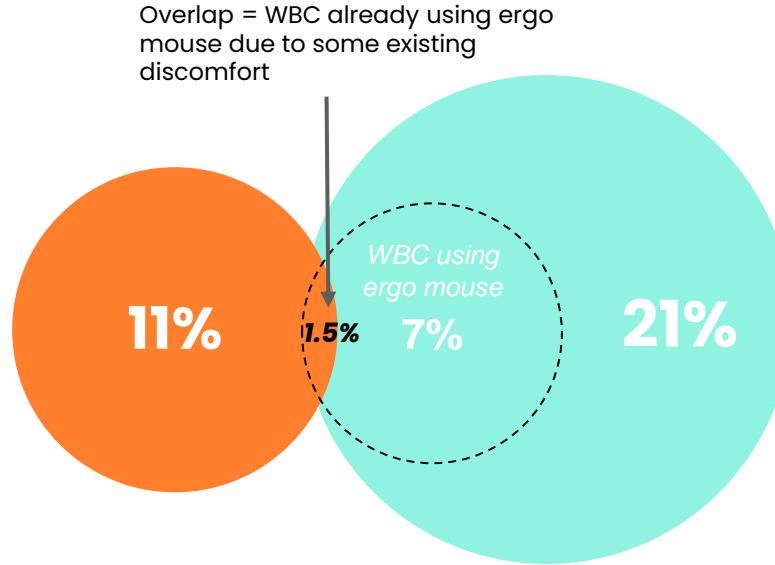
PAIN RELIEF SEEKERS

Ergonomic = absence of pain

"Ergonomics relates to alignment, support and comfort for me. When something has good ergonomics, my body feels comfortable and in less pain".

"As an office worker I need CREDIBLE solutions which will allow me to stay focused on my work rather than distracted by any sort of pain"

Main target for Launch



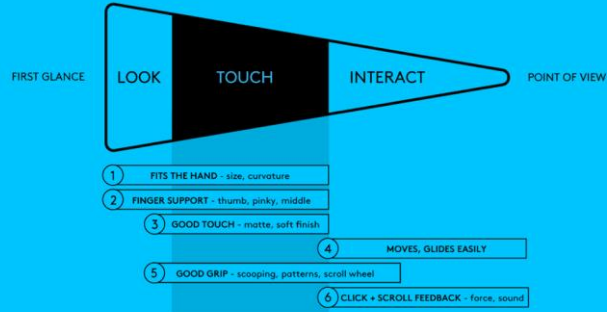
WELLBEING CONSCIOUS

Ergonomic = Designed for humans

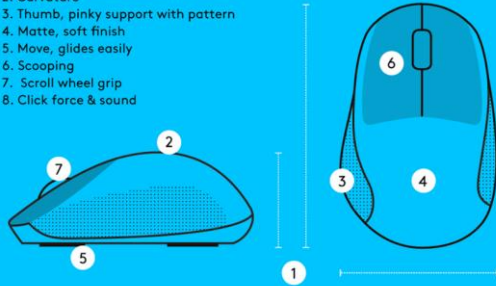
"Ergonomy is how things are designed for comfort, ease of use, and to maximize well-being. I see the goal of ergonomics to be to design stuff that works with our bodies' natural structure so that stuff doesn't interfere with our lives but rather improves our lives."

"As a software engineer I spend so much time at my desk that I want to ensure anything in it LOOKS comfortable and FEELS comfortable"

MOUSE PERCEIVED COMFORT CUES

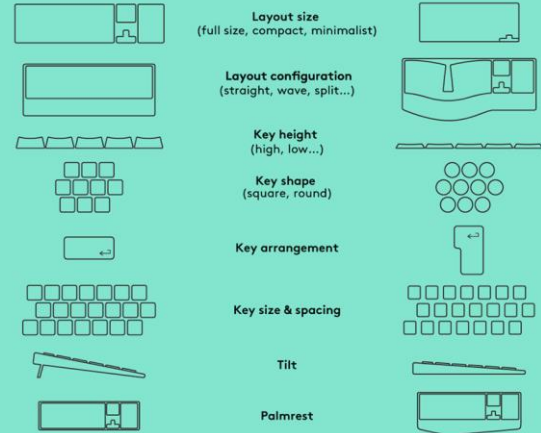
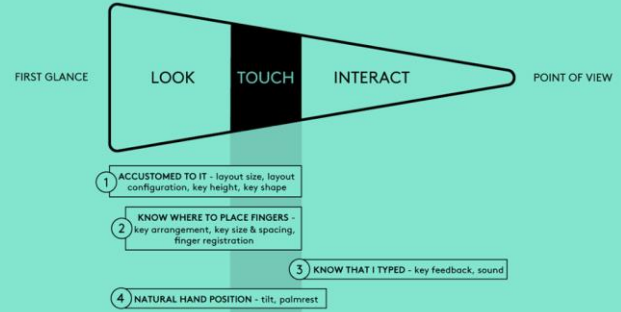


1. Size (height, length, width)
2. Curvature
3. Thumb, pinky support with pattern
4. Matte, soft finish
5. Move, glides easily
6. Scooping
7. Scroll wheel grip
8. Click force & sound



logitech

KEYBOARD PERCEIVED COMFORT CUES



M535 Wireless Bluetooth Mouse

Be free to create, on any device, in any place



Target Audience

Social intellectuals / Power Users

Features:

- Bluetooth Classic (3.0)
- **Extra button for Advanced Navigation** (Key product POD*)
- 360 Degree Rubber Grip
- Portable, yet comfortable shape
- Universal compatibility
- Tilt wheel
- 9 months battery life



M535 Navigation Button

Without SW

(Out of box)



- Windows 7, 8, 10 App Switch (alt-tab)
- Chrome OS Browser Window Switch (alt-tab)
- Mac Nothing / Mission control (need SW)
- Android App-switch (alt-tab)

*Not ideal on command on Chrome OS

With SW
Click & Move*



- Windows 7,8,10 App Switch (Ctrl-alt-tab)
- Chrome Browser Window Switch (alt-tab)
- Mac Mission CTRL
- Android App-switch (alt-tab)
- Windows 7, 8, 10 Maximize
- Mac Mission CTRL
- Windows 7, 8, 10 Snap Windows (Left)
- Mac Swipe Desktops (Left)
- Windows 7, 8, 10 Snap Windows (Right)
- Mac Swipe Desktop (Right)
- Windows 7, 8, 10 Show Desktop
- Mac Expose

*No gesture support on Android and Chrome

M590 MULTI-DEVICE SILENT

PRODUCTIVITY MY WAY!



Versatility

Easy-switch™

Multi-OS compatibility

Dual connectivity (BLE & Unifying)

Flow enabled

Silent

Silent clicks

Low friction and quieter feet

Productivity

7 programmable buttons

High Precision scrolling

24-month battery

Comfort

Full rubber top case

Curves and contours

BRINGING INNOVATIONS AT THE MID-RANGE

SILENT – COMFORT – FLOW / MULTI DEVICE

NEW! 2-channel easy-switch for a flow-like experience

NEW! Full rubber top case

NEW! Micro-precise, sturdy & quieter wheel

Silent Clicks

NEW! New shape with better comfort

NEW! Dual connectivity: Unifying and Bluetooth

NEW! Neptune sensor for improved tracking precision and energy efficiency!



POP MOUSE AND A CUTE MOUSE TO MATCH

We have product renders for each CMF in the following angles. Download from the link below.



POP MOUSE Product Renders

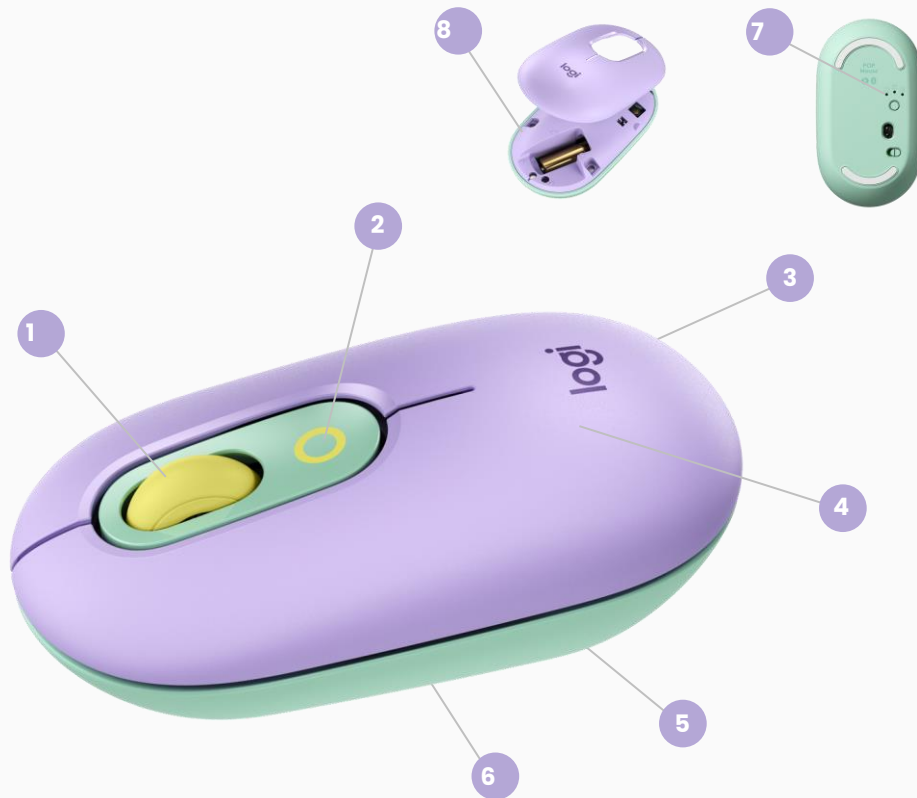
[LINK TO ASSETS](#)



KEY FEATURES

POP MOUSE

- 1 SmartWheel auto-switches from high-precision to speed scrolling.
- 2 Top button [customizable via Logitech Software \(jump to slide\)](#).
- 3 Cute and versatile design slips easily into your bag.
- 4 Designed for comfort, with a curved contour fits snugly in your palm.
- 5 Bluetooth® o
- 6 Logitech Flow-enabled: seamlessly transfer text, images and files between devices.
- 7 Multi-device with 3 Easy-Switch channels
- 8 Easy access to battery via a magnetic top case



M650

Target Audience

Simply better users looking for features to help them boost productivity @ the desk

Experience

New mid-range signature experience

- Unique flick & scroll experience
- Comfort for all: available in 2 sizes
- Advanced wireless USB or BT
- Silent clicks & scroll
- Extra controls + SW customization
- High precision tracking
- Extra long battery life: 24M

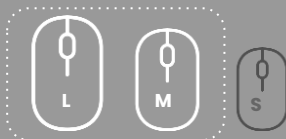
Strategic Rationale

- Raise ASP
- Mid range upsell
- Simplified portfolio

#simplybetter



Available in:





RESPONSIBLE PLATFORM

PCR ABS 85-35% of plastic parts



CONNECT THE WAY YOU WANT

Simple and more versatile connectivity for today's computing devices

EXTRA CONTROLS

Customizable side buttons for better productivity*

24M BATTERY LIFE

Only 1 AA battery to support a 24M hassle free battery life

MAGNETIC WHEEL

New Magnetic Tech
Line-by-line + Fast Scroll

ENHANCED SILENT EXPERIENCE

Silent switches and wheel

OPTIMIZED HAND FIT

Leverage Gomera comfort cues in a modern design

RUBBER SIDE GRIPS

Rubberized and double textured surface for enhance grip and comfort



Enhanced features
through



M650



M650 Color Variations

M720 Triathlon Wireless Mouse

Designed to help you win in the new multi-device / multi-OS world

Versatile & Compatible

Easy-switch (3 Devices)

Multi-OS & Cross platform

Dual connectivity (BLE & Unifying)



Flow (*take multi-computer to a new level*)

- Cross-computer control (up to 3)
- Copy/paste text, images and files between computers

Designed to last

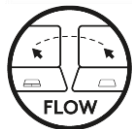
Island keys (10Mln clicks)

Full rubber topcase (e.g. MX Master)

Extended battery life (24 months on 1 AA)

Great Comfort

Building on a winning shape



M350 Pebble

A modern, slim & portable mouse that works for you, wherever you are

MODERN, SLIM AND BEAUTIFUL

The Logitech Pebble M350 has stand-out simplicity. The modern design fits your style, accents your desk setup, and is slim enough to bring on the go.

SMOOTH PEBBLE SHAPE

The Logitech Pebble design feels great in your hand and is easy to carry around.

CLICK AND SCROLL SILENTLY

Enjoy an ultra-quiet experience for you and those around you. You'll get the same click feel with over 90% noise reduction on the click sound.

CONNECT THE WAY YOU LIKE

Connect the way you want – via Bluetooth®, or the included receiver – and work across two computers.

GO LONGER BETWEEN BATTERIES

18-month battery life means you don't have to worry about losing power.

TRACK WITH HIGH PRECISION

The Logitech Pebble tracks fast and accurately with its 1000 DPI optical sensor, where you want to use it





M330 Silent Mouse Plus

Enjoy the sound of silence



- 95% Noise reduction
- 24 months battery life
- Nano – receiver (10m wireless range)
- Simple. Reliable. Strong.



Color variations

M325 Wireless Mouse

A wireless mouse that delivers a better mix of precision and comfort—with designed-for-Web scrolling



- New wheel designed for web browsing
- Feel-good, contoured shape with textured rubber grips
- 18-month battery life / battery indicator
- Logitech® Unifying Nano-receiver with Logitech Advanced 2.4 GHz connectivity
- Logitech® Advanced Optical Tracking



M235 Wireless Mouse

The feel-good, reliable mouse that's a smooth traveler



- Logitech® Advanced Optical Tracking
- Logitech Unifying receiver with Logitech Advanced 2.4 GHz wireless
- 1-year battery life / battery indicator
- Comfy, contoured design with soft rubber grips



M220 Silent Wireless Mouse



Increased appeal from a Top Selling Shape



Rose



Off White

New Appeal

Ride on latest color trend to address young en/female, incremental from current SKU.

Silent Click*

90% noise reduction



Solid Essentials

Best selling shape; reliable wireless; 18mth battery life

MSRP

Same as current Palau Silent

M190 Full-Size Wireless Mouse

FULL-SIZE COMFORT – Optimal comfort for either hand with a contoured shape designed to follow the natural curve of large hands. Buttons scooping guides fingers into ideal placement.

LAG-FREE WIRELESS CONNECTION – Work wirelessly and move freely – from up to 10 meters away – with virtually no delays or dropouts. No cable means no clutter on your desk and easy transporting.

UNCOMPROMISED QUALITY – Get great quality with precision tracking and accurate line-by-line scrolling at an affordable price. Easier navigation with no annoying missed clicks.

BUILT TO LAST – Durable and reliable quality from the #1 world leader in mice and keyboards. An everyday computer mouse you can depend on for a longer time.

18-MONTH BATTERY LIFE – Enjoy months of worry-free usage. Power-saving mode automatically kicks in when you're not using the mouse to save power. AA Battery Included.



M190

Solid basics, full-size comfort

A full-size mouse with solid basics and a comfortable, contoured shape designed to follow the natural curve of the hand to stay productive for longer



Ambidextrous shape,
designed for mid to
large hands



Reliable Plug-N-Play
wireless: 10m range



Precise cursor
control



Battery life:
18 months

logitech

TOTAL CONFIDENCE IN FULL-SIZE

Made for larger hands
and long-lasting comfort.



VS



COMPACT

M190 Wireless Mouse

M185 Wireless Mouse

A simple, reliable mouse with plug-and-play wireless



- 1-year battery life
- Nano receiver with Nano storage
- Hybrid, sculpted shape



M171 Wireless Mouse

Reliable wireless connection



- Logitech 2.4 GHz wireless
- 12-month battery life
- Plug-and-forget USB receiver



Compact or Full Size?

26% Larger



PRESENTERS



GOOD



BETTER



BEST

R400

R500

SPOTLIGHT

REASON TO BUY

Simple and basic plug and play. The red laser pointer helps the audience to understand what you're pointing to. Compatible with only PC

Simple setup with USB plug and play or with bluetooth connection. The R500 is compatible with PC, Mac, Chrome, iOS, Android. There is a red laser and a software that let you personalize the buttons.

Arm your sales force with Spotlight to deliver more effective presentations when pitching for new clients face to face or by remote.

UNIQUE SELLING PROPOSITION

Simple setup for a basic usage of presentation.

Nice design with buttons easy to find by touch. The smooth contours feel great and comfortable in your hand. You'll be in control from the first slide to the last.

Get plenty different features. Use virtual highlighting and magnify areas of focus. Play videos with on-screen cursor and control volume with hand gesture.

Universal compatibility
Use Spotlight on Windows® and Mac platforms, and on Powerpoint®, Keynote®, PDF™, Google™ Slide and Prezi™ presentations.

R400 WIRELESS PRESENTER

The convenient controls of this wireless presenter will help you make your point

- Intuitive slideshow controls
- Red laser pointer
- Up to 15-metre (50-foot) range
- Storable plug-and-play wireless receiver



R500 – LASER PRESENTATION REMOTE

A simple presentation remote for pragmatic presenters



Simple to use

Unmistakable back and forward navigation

Red Laser

Secure & comfortable feel in hand

Works Every Time

Universal compatibility

USB and Bluetooth connectivity

Robust wireless with 65 feet range

Smart battery management



[Toolkit](#)

SPOTLIGHT PRESENTATION MODE



Confident slide navigation

- Unmistaken Forward / Back buttons
- Master of your content – video & link
- Advanced Highlighting
- Customizable controls

Fearless presenting

- 30 m/100 feet range
- Always ready
- Rechargeable – USB-C fast charge
- Battery notifications
- Time management with haptic feedback
- Do not sleep

Multi-Device compatibility

- PC / Mac, Tablets
- BT Smart, 2,4Ghz

[Toolkit](#)

It's radically simple

The software design and interaction follows the same philosophy to create a sense of clarity and immediacy.

To the point and nothing frivolous.



Highlight and magnify on screen
More advanced than a laser pointer



Cursor control to play video



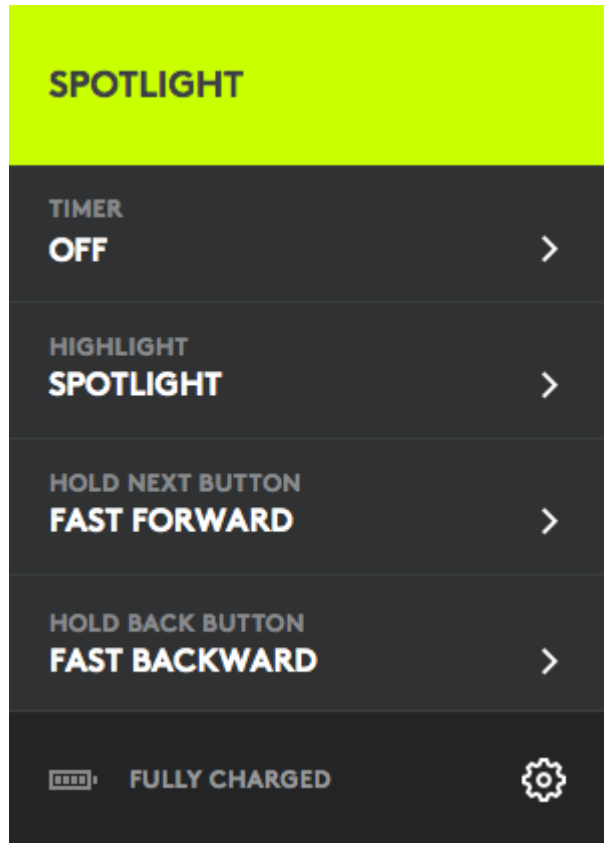
Timer with vibration alert



Quick charge in 1 minute for 3 hours of use



30m (100ft) range



PC KEYBOARDS & COMBOS

Keyboard – key selection criteria

Keyboard Profile



Full Size



Minimalist



Compact



Integrated Touchpad



Slim

Connectivity



2.4 GHz



Unifying



Bluetooth

Multi-Device Capability

Media Buttons



Dedicated



Integrated

Illumination



Silent



Integrated Stand



MK850 PERFORMANCE

The comfortable combo with advanced multi-device functionality



Type in comfort

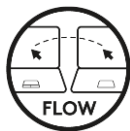
Full-size keyboard with numpad, well-scooped keys and a palmrest to ensure a great, comfortable typing experience. (A large 19mm pitch and a familiar 3.2mm key travel)

True Combo

A combo where KBD and Mouse are not just designed to look good together and *to work together* to enhance functionality through Logitech Options (e.g. easy-switching, button customization).

Flow enabled creating an even simpler and more intuitive switching between devices.

Switch between computers and mobile devices
Our first Easy-Switch™ combo: Multi device, Multi OS, and dual connectivity.



PC – Mac – Chrome | iOS – Android

[Toolkit](#)

ADVANCED MK540

Wireless Keyboard and Mouse Combo



For Pragmatists

Essential Comfort

- Traditional full-size layout w/ palmrest
- Essential shortcuts and hot keys
- 12 F-shortcuts
- Logitech classic but modern keycaps
- Quiet keys

Enduring Quality

- Sturdy construction
- Long lasting laser printed key print
- Quality assurance – tested for key abrasion, spill proof up to 60ml
- Long-lasting battery

True Value – the perfect keyboard and mouse combo

- New matching CMF
- Advanced 2.4 GHz wireless connectivity
- Unifying Receiver
- 10 keys + 1 mouse button reprogrammable

[Toolkit](#)

Slim Wireless Keyboard and Mouse MK470

A modern, slim & quiet keyboard and mouse duo

MINIMALIST. MODERN. SLIM

an ultra-thin and design-forward keyboard and mouse combo perfect for getting things done efficiently and quietly – even in the tightest desk spaces.

SPACE-SAVING PRODUCTIVITY

A compact low-profile keyboard and a portable ambidextrous mouse. With a number pad and all the keys you need for great productivity so you can work comfortably for longer.

WHISPER-QUIET TYPING & MOUSING

Type comfortably with quiet, low-profile, laptop-like keys. The mouse will scroll and click in silence for better focus

EASY, RELIABLE WIRELESS

A simple plug-and-play USB receiver offers a strong 2.4 GHz wireless connection with 10 meters of range.**

**Wireless range may vary based on environmental and computing conditions

LONG-LASTING COMBO

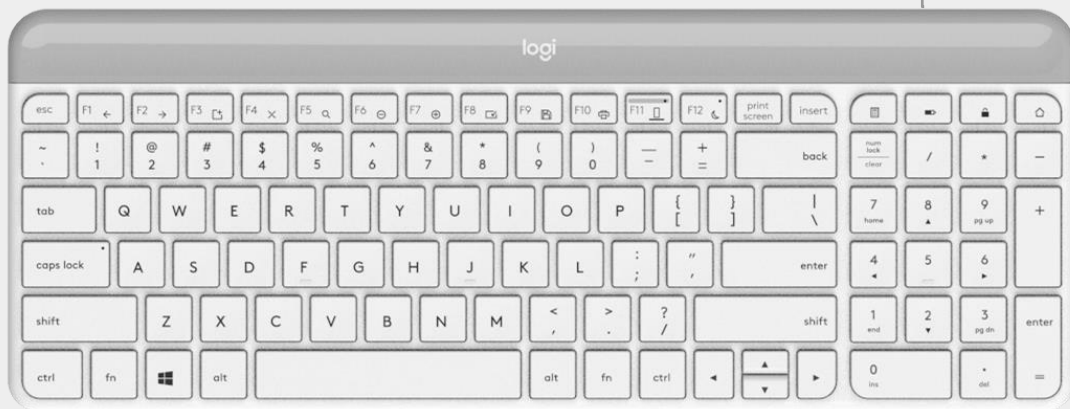
18-month battery life*** for the mouse, and 36-month battery life for the keyboard means you don't have to worry about losing power.

Both accessories go into battery-saving sleep mode when not in use.

***Battery life may vary based on user and computing conditions.



Wireless 2.4 GHz Keyboard and Mouse combo
Windows and Surface computers compatible



Compact Layout

Thickness : 4.5mm

Uncompromised
Numpad

Battery Life 36 months

Keyboard size battery door
Battery cage
Dongle storage
2*AAA batteries

**Battery Life
18 months**

1*AA battery



2.4 GHz
receiver

Light Version
of Pebble
2.4 GHz only
M340

MK295 Silent Wireless Combo

WORK WITH LESS DISTRACTIONS – Our innovative SilentTouch technology removes over 90% disruptive sounds for you and those around you—all while keeping the familiar typing and clicking feel of the world's bestselling combo.

FULL-SIZE COMFORT – Keyboard with 8 convenient shortcuts and full numpad for efficient data entry and easier navigation

COMFORTABLE AND COMPACT MOUSE – Contoured and portable shape with smooth, precise clicking and pointing on most surfaces and SilentTouch technology for quiet clicks.

LAG-FREE WIRELESS – Forget about drop-outs and lag thanks to a strong, reliable 2.4 GHz wireless connection with a 10 m range. Free up your desk with a USB receiver—so tiny, it can stay in your computer.

LONG-LASTING BATTERY – A 36-month keyboard and 18-month mouse battery life—plus on/off switches—to reduce the hassle of changing batteries

RELIABLE AND DURABLE – The spill-proof design, durable keys, and sturdy tilt legs with adjustable height add an extra layer of utility and comfort.



MK295 SILENT

Same feel, less noise

Durable and comfortable keyboard and mouse with new SilentTouch technology that removes over 90% of noise while keeping the same typing and clicking feel.



silent
touch



10m range



36-month keyboard
18-month mouse

Master Creative

LESS NOISE, MORE FOCUS.

MK295 SILENT

Same clicking and typing feel
with 90% less noise.

logitech



silent
touch

MK330 WIRELESS COMBO

Portability plus music control



- Multimedia hot keys
- Sleek, comfortable design
- Portable wireless mouse
- Extended battery life

A 24-month keyboard and 12-month mouse battery life mean you can go for months without the hassle of changing batteries.*

MK270 Wireless Combo



- Advanced 2.4GHZ wireless
- Compact Mouse
- 36m Extended battery life keyboard and 12m battery life mouse
- 8 Shortcut Keys

MK235 Wireless Combo

Durable. Simple. Wireless.



- Type on a familiar keyboard with full-size arrow keys, number pad, 6-pack keys and easy access to 15 Fn keys
- Go longer between battery changes with 36-month keyboard and 12-month mouse battery life
- Simple set up – just plug the tiny wireless receiver into the USB port. There's no hassle with pairing or software installation
- Wireless you can depend on – Logitech Advanced 2.4 GHz wireless technology works even 10 metres (33 feet) away



MK120 Wired Keyboard



- Comfortable, quiet typing
- Sleek yet sturdy, spill-resistant design*
- High-definition optical mouse
- Plug-and-play USB
- Easy-to-read key print

ERGO K860 Ergonomic Keyboard



Ergonomic features

- > Curved, split keyframe to put user in a more natural posture
- > Integrated numpad: no compromise on performance for heavy spreadsheet users

Palmrest

- > Advanced 2-layer palmrest with high-density foam and memory foam (6mm)
- > Palm rest surface higher than the keys enables a reduction in wrist extension, even when the keyboard is flat on the desk

Negative tilt

- 4° and 7° negative tilt
- Progressive adaptation

Connectivity

- > Dual connectivity (Bluetooth 4.2 & USB receiver)
- > Multi-host (Connect up to 3 devices)

Power mgt.

- > 24 months (2 x AAA)

Typing

- > Scissor, keyframe (1.8mm travel)
- > Domed keys

Compatibility

Windows & Mac



Graphite

ww



Black

AMR - OFFLINE

MX KEYS

Advanced Wireless Illuminated Keyboard

Key Features:

- ★ Perfect Stroke Keys – Finger-shaped with Amazing Tactile Response
- ★ Balanced Design, Quality Materials, and A Remarkably Solid Build
- ★ Smart Illumination
- ★ Flow Cross-Computer Control
- ★ Dual Connectivity – Bluetooth or Unifying USB dongle
- ★ Easy-Switch from One Computer to the Other
- ★ Windows, Mac, Linux, iOS, Android Compatible
- ★ USB-C Rechargeable
- ★ Responsible Packaging
- ★ Better Together – MX Keys & MX Master 3



Graphite

EMEA - Top Retailers
+ Logi.com

MX KEYS PLUS

Advanced Wireless Illuminated Keyboard With Palm Rest

Key Features:

- ★ Perfect Stroke Keys – Finger-shaped with Amazing Tactile Response
- ★ Balanced Design, Quality Materials, & a Remarkably Solid Build
- ★ Detached Palm Rest for Long Day Extra Comfort
- ★ Smart Illumination
- ★ Flow Cross-Computer Control
- ★ Dual Connectivity – Bluetooth or Unifying USB dongle
- ★ Easy-Switch from One Computer to the Other
- ★ Windows, Mac, Linux, iOS, Android Compatible
- ★ USB-C Rechargeable
- ★ Responsible Packaging
- ★ Better Together – MX Keys & MX Master 3

MX PALM REST

Key Features:

- ★ Lasting Support for hours of typing
- ★ High-Quality Materials
- ★ Detached – Comfort Your Way
- ★ Designed For Thin Keyboards – Perfect for MX Keys, Craft

MX KEYS

ULTIMATE TYPING – NOTHING ELSE

SUPERIOR TYPING EXPERIENCE

Thin, fluid typing, with a great tactile response

SMARTER POWER MANAGEMENT

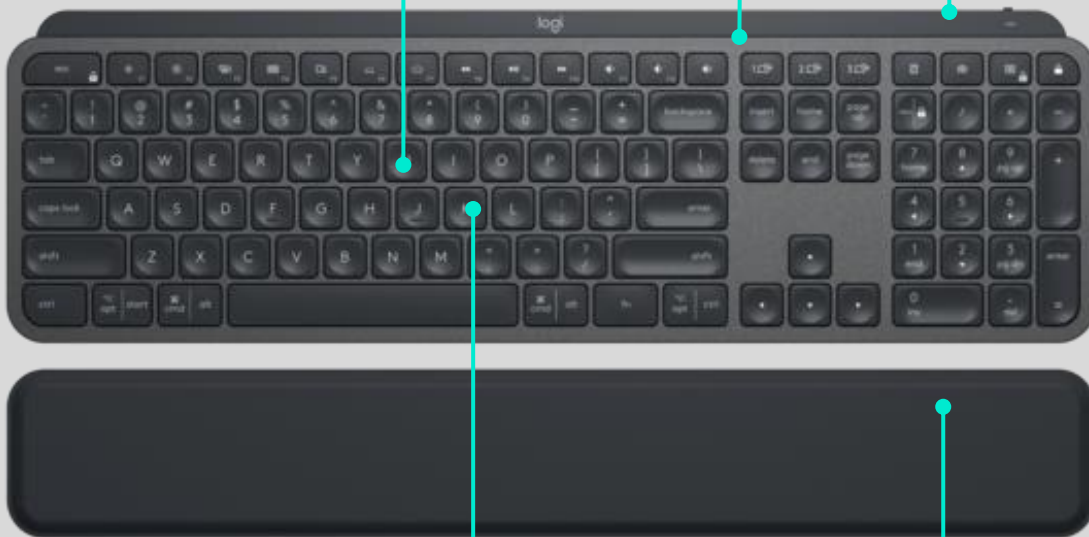
Improved backlight control and actionable notifications

USB TYPE-C CABLE

Charge your keyboard, mouse or phone with the same cable

Ultimate typing –
hours after hours

Precision, speed
and comfort



BACKLIT KEYS

Bright and sharp characters
even in the dark

PREMIUM COMFORT

(MX Keys Plus or stand
alone)
The soft palm-rest brings extra
comfort to a long day

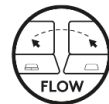
DESIGNED TOGETHER

The perfect
combination



K780 MULTI-DEVICE

One keyboard. Fully equipped. For computer, phone and tablet.



- 1 SKU only

Type and switch between devices

Start on computer, then switch and type on phone tablet at the touch of a button.

Quiet comfortable typing

Large, concave, carefully-crafted keys in a full-size and familiar layout.

Integrated phone and tablet stand

Securely holds devices from smartphones to iPad Pro™ at the perfect angle to read and type.

OS-adaptive

Windows, Mac, Android, iOS. Enjoy a familiar keyboard, whatever system you use.

[Toolkit](#)

K400 Plus Living Room Keyboard

A versatile, productive and wireless compact keyboard with a touchpad - optimized for business.



- Combined text-entry and pointer.
- Easy to grab, move around and share.
- Multi OS/Platform Support
- Direct F Keys access with Easy Customization.
- Durable pad print resists wiping the keyboard 1000 times with disinfecting wipes.
- Extra-long battery life (18 months).
- Plug and play set-up.
- Long-range wireless (10 meters).
- Low Battery Alert (Software alert).



K380 Multi-Device Bluetooth® Keyboard

An ultra-thin keyboard that works with your computer, phone and tablet

Modern, slim design

Keyboard with a thin and natural tilt profile, now available in rose and off-white

Work from anywhere

Space-saving minimalist keyboard layout for the perfect desk set-up wherever you go

Type on anything

Lets you pair and switch typing between — desktops, laptops, tablets, smartphones and Apple TV!
With Windows and Mac layout

Comfortable laptop-style typing

Scooped keys for smooth and ultra-quiet typing
Minimalist layout let you place your mouse closer for a better body posture

Worry-free 2 years battery life

2xAAA Batteries included with an on/off button and an auto-sleep, battery saving mode.

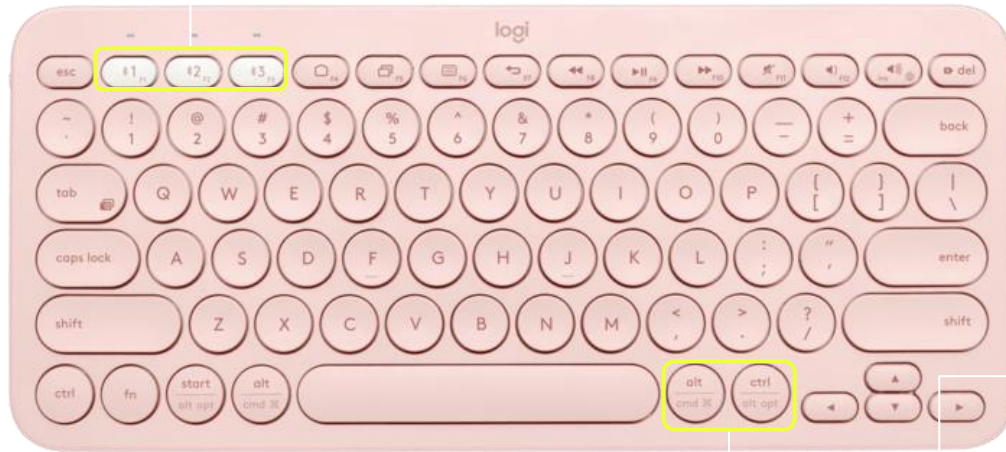


Windows, Mac, iOS, Android, Chrome compatible

3 Easy Switch keys
Color as other keys – Icons TBC



3 Channels



Keyboard battery door

Battery Life 24 months
2*AAA batteries (preinstalled)

Windows Layout
Mac, iOS Layout

Minimalist Layout

Dimensions: 124 x 279 mm x 16 mm 423 g including batteries

K270 Wired Keyboard



- Comfortable, quiet typing
- Advanced 2.4GHZ wireless
- 24m battery life
- Unifying for easy connection on the desktop

K120 Wired Keyboard












- Standard layout with full-size F-keys and number pad
- Low-profile keys for a quiet typing experience
- Personalized comfort: 0° flat angle or 8° tilt angle
- Long life UV-coated, abrasion-resistant keys designed to last over 10 million keystrokes
- Spill-resistant up to 60mls
- 3 year warranty
- Sleek yet sturdy with bold, bright white characters which make the keys easier to read
- USB plug-and-play simplicity – works right out of the box, no software required
- Bright LED status notification lights for Caps, Scroll and Num lock



HEADSETS

Headsets – key selection criteria

Connectivity

| |  Desktop |  Laptop |  Tablet |  Smartphone |
|--|--|---|---|---|
|  Stereo - Single Pin | ✓ | ✓ | ✓ | ✓ |
|  Stereo - Dual Pin | ✓ | ✓ | | |
|  USB | ✓ | ✓ | | |
|  2.4 GHz Wireless | ✓ | ✓ | | |
|  Bluetooth Wireless | ✓ | ✓ | ✓ | ✓ |

Comfort – Ear Padding & Headband

Good



H111



Better



H340



Best



H540



Remote Controls



In-Line



On Ear

H111 HEADSET



Talk to a friend, play a game or listen to music, with ease and comfort.

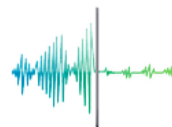


On your computer, your tablet or your smartphone

Use your headset on almost all operating systems and platforms thanks to the standard 3.5mm jack connectivity.

Noise-canceling mic

Forget about background noise with the noise-canceling microphone.



Comfortable and reversible

Adjust the light-weight headband for the right fit and use your microphone on your left or right side with ease.

H151 Headset



Stay in control while you talk, play a game or listen to music

On your computer, your tablet or your smartphone

Use your headset on almost all operating systems and platforms thanks to the standard 3.5mm jack connectivity.



In-line audio controls

Adjust the volume and mute the microphone instantly without touching your main device or other accessories.

Noise-cancelling microphone on either side

Wear it on your left or right side and rotate it out of the way when you are not using it. Plus, it cuts background noise.



USB H340 Headset



A lightweight, plug-and-play USB headset that delivers crystal-clear, digital audio.



Exceptional sound clarity

With crystal-clear digital sound, your internet calls, music, viral videos, and more will sound better than they ever have.

[Watch the video](#)

Comfortable design

Enjoy a perfect, comfortable fit—with an adjustable, lightweight design.



USB H390 HEADSET



- Plush, padded headband and ear cups provide optimum comfort
- Digitally enhanced audio
- Rotating, noise cancelling microphone
- In-line volume and mute controls with LED mute indicator
- Plug & Play convenience

USB H540 Headset



Plug into high-performance audio for PC calls, music and more.



Rich Stereo Sound

Laser-tuned drivers and a built-in EQ deliver superior, unrivaled audio quality and rich bass—so you can maximize your listening experience.

[Watch the video](#)

On-Ear Controls

Enjoy volume and bass level control, as well as the ability to instantly mute the mic—all at your fingertips.



Comfortable Design

Soft leatherette padded headband and earcups allow you to talk or listen in comfort, for hours on end.



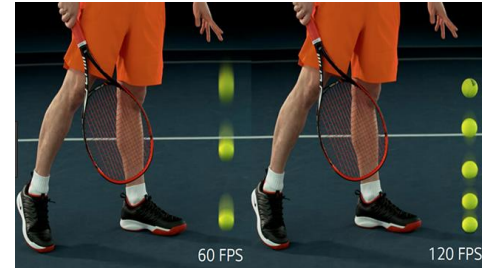
WEBCAMS

Webcams – key selection criteria

Video Resolution



Frames Per Second (fps)



Autofocus



Design



Webcams

Personal Video Calling

Streaming

HD

Full HD

4K



C270

MAGGIE

HD 720p video
calls



C310

MARGE

HD 720p video
calls
+ design



C920

RENOIR

Full HD 1080p 30FPS
+ stereo mic



C920S

RENOIR

HD 1080p 30FPS
+ privacy shutter



C922

SISLEY

HD 1080p 30FPS
+ 730p 60FPS
+ tripod



Brio

MIRO

+4K 1080p 60 FPS
+65° / 78° / 90°

LOGITECH BRIO 4K STREAM EDITION

The ultimate webcam



- ❖ The world's first webcam in 4K with HDR by the market leader.
- ❖ Fastest webcam available: FULL HD @ 60FPS
- ❖ Optimized for streaming and video calling
- ❖ AI based Background Replacement
- ❖ Compatible with Microsoft Hello
- ❖ Dual Microphone Array
- ❖ 1 full year free XSplit license

Windows 7, 8, 10
USB 2 & 3

C922 PRO STREAM WEBCAM with tripod



Stand out of the crowd

Thanks to the included **background customization**, your image credibly integrates in your streams. Customize your image to engage your audience.

Best webcam in the market, even more fluid Broadcast at **60 frames per second in 720p** (or 1080p30) for even more fluid video so every single details can be witnessed by your community.

Flexibility

Have the **C922 lets you do what you want**. From streaming, to recording, to skyping friends and family. Combined with a tripod it allows you to **control how you do things**.

Compatibility

Optimized for broadcasting solutions, such as **XSpliT**, **OBS**, **Overwolf**, as well as all Windows 7, 8, 8.1, and 10 for a simplified experience.

C920S WEBCAM



Resolution: 1080p/30fps ; 720p/**30**fps

NEW Webcam recording software (*perceived value = 10€*)

Privacy under control

Included privacy shade helps you to be in control of your video. (*perceived value = 5-10€*)

Background replacement software

Compatibility

Windows 7-10, macOS, ChromeOS

Packaging

In Store & online Packaging (same as C920 & C922)

GTM

Selective launch (6 months) then broad

C920 HD WEBCAM



- Full 1080p HD video calling
- You can send your loved ones breathtaking Full HD videos or upload them to Facebook, Twitter or YouTube with just one-click
- You will enjoy high clarity and detail - thanks to the HD glass lens, nine point autofocus & stereo audio with dual mic's
- Multi platform for whatever you're using
- 15 megapixel snapshots

C615 HD Webcam



- **Full HD 1080 p recording with one-click HD upload to Facebook, Twitter and YouTube**
- **HD 720 p video calling on major IM applications and Logitech vid HD**
- **Glass element lens with autofocus and 8 megapixel photos (software enhanced)**
- **Fold-and-go, tripod-ready design with USB cable extender and 360-degree swivel**
- **Compatible with PC and Mac computers**

C505 HD WEBCAM

HD Camera for video calls with superior audio



Optimized sound pickup

Improved microphone sensitivity to capture natural audio, even in large rooms, up to 3 meters.

Best in class image quality

Optimized lens and focus, improved image quality with brighter settings, based on Logitech image expertise.

Even more desirable

Modern and fresh look, desirable colors and textures with white LED to blend into your environment.

Hassle free installation

Simple setup, no drivers to install.

Compatibility

Windows 7-10, macOS, ChromeOS, Android



C270 existing product:

- Green LED
- C270 image quality
- C270 microphone



C505 new product

- White LED - new ID
- Improved image quality
- High sensitivity microphone

C310 HD Webcam



- **Simple plug-and-play with easy to use universal clip**
- **Digital video capture speed 30fps**
- **Maximum resolution 1280 x 720 pixels**
- **Built in 5 megapixel photo capability**
- **Built in mic with RightSound technology**

C270 HD WEBCAM



- Simple plug-and-play with easy to use universal clip
- HD 720p video calling & recording
- Built in 3 megapixel photo capability
- Built in mic with RightSound technology

PC SPEAKERS

Multimedia Speakers z906

For immersive, Dolby surround sound!



- **THX Certified**
- **500watts (RMS) & 1000w (Peak power)**
- **Home entertainment speaker**
- **Wall mountable satellites**
- **Dolby digital sound**
- **Digital and analog inputs**
- **Surround sound with 3D stereo**
- **Control console**

Multimedia Speakers Z623

For BIG, BOLD 2.1 sound! Thx Certified



- **THX Certified**
- **200 watts**
- **Multiple Inputs**
- **Integrated controls**
- **Built in headphone jack**
- **Powerful 2.1 system**

Z607 Multi-source speaker



ROOM-FILLING SURROUND SOUND

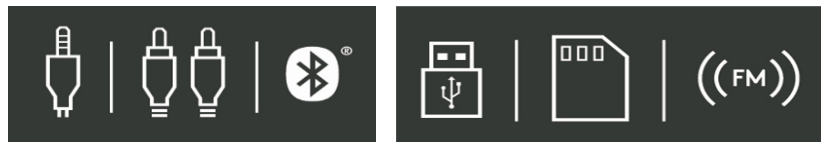
- RMS power: 80W
- Real 5.1 channel output system

MULTI-SOURCE CONNECTIVITY

- Bluetooth
- USB
- SD card
- AUX
- RCA
- FM Radio

FLEXIBLE PLACEMENT

- 6.2 m long rear cables
- Remote control



Z407 – 80W IMMERSIVE SOUND WITH STRONG BASS

Logitech Sound Signature (Ref. Mojo)

- Delivery solid, strong bass with clear precision & balance sound profile
- Logi sound profile: **balance, livelike, immersive sound**

Digital Signal Processing

- Enhance bass performance and overall sound profile
- Hear the details from bright high notes to powerful low notes

Expected Consumer Experience

Comparing Springsteen BT and Metallica at the same volume step, most consumers should notice an obvious performance upgrade and prefer Metallica vs. Springsteen BT.

"A solid bass line or a punchy drum beat helps a song come alive."



Z407 – VALUE PROP

POWER

LOGITECH SOUND SIGNATURE

80W

PEAK POWER
RMS 40W

CONNECTIVITY

Connects to multiple media sources



COMPATIBILITY

Compatible with all devices and platforms



Win/MAC



Android/iOS



TV

FREEDOM TO CONTROL

BLE Remote, controls at your fingertips
(360 degree rotation)



Multimedia Speakers Z333

PROUD to be LOUD!



- **Powerful 40W with front facing 5" sub driver**
- **Stylish Control Pod with volume , ON/OFF & headphone input**
- **Bass control on subwoofer**
- **Versatile Connectivity with RCA and 3.5mm**

Multimedia Speakers Z313

Say goodbye to those tiny computer speakers with rubbish sound!



- **Control Pod for volume control and headphone input**
- **Fill your room with big, balance sound (25w)**
- **Compact subwoofer to fit in smaller spaces**
- **Easy connect – plug in and go**

Multimedia Speakers Z213

Affordable Bass – “I want to hear the bass, but don’t want to pay a lot of extra money”



- **2.1 - 7W RMS**
- **Control Pod with volume & headphone jack**
- **Compact Design**
- **3.5mm jack**

Z207 RICH STEREO SOUND BLUETOOTH



Bluetooth Streaming

Connect up to 2 Bluetooth devices
15 meter line-of-sight range

10 Watts Peak Power (5 watts RMS)

Rich & clear room-filling stereo sound

Multi Device Setup

Seamlessly switch between Bluetooth and 3.5mm without changing your setup or pushing any buttons



Multimedia Speakers Z200

Quintessential, Rich Sound



- **Enjoy richer sound with deeper bass without taking up a lot of space.**

Fits nicely in your home office next to your all-in-one computer or large flat panel monitor.

Enhance your flat TV sound and fits your living room decoration.

Tech Specs

5 Watts RMS / 10 Watts Peak / 2 driver speakers
3.5mm Jack plug / Headphone jack
Auxiliary input for phone, music player, etc. / AC powered

Multimedia Speakers Z150

Affordable, Stereo Sound



- **A simple quality stereo speakers that is a nice upgrade from your computer speakers for your desk space.**

Tech Specs

**3 Watts RMS / 6 Watts Peak / 3.5mm Jack plug
Headphone jack / Auxiliary input for phone, music
player, etc. AC powered**

Multimedia Speakers Z120

Plug & Play



- **USB Powered**
- **3.5mm audio input**
- **Compact size**
- **Cable management**
- **1.2 watts RMS**

Bluetooth Audio Adapter

Make your speaker a Bluetooth speaker



- **Multi-point Bluetooth (2 devices)**
- **Great Bluetooth range 15m (line of sight)**
- **Excellent acoustic performance (loudness, stability)**
- **Plug &-play / easy set-up**
- **Connectivity (RCA, 3.5mm jacks)**
- **SMPS (dual voltage)**



**ULTIMATE
EARS**

**FROM THE STREETS TO THE WORLD'S BIGGEST
STAGES, ULTIMATE EARS MAKES BEAUTIFUL,
PREMIUM AUDIO GEAR SO MUSIC FANS AND
CREATORS CAN LISTEN, PERFORM AND LIVE TO
THE ULTIMATE.
LIVE TO THE ULTIMATE**

**ULTIMATE
EARS**

**SPONTANEOUSLY TRANSFORM
YOUR WORLD WITH MUSIC**





SOCIAL

WE ARE FRIENDLY, OPEN, AND
ALL ABOUT THE SHARED MUSIC
EXPERIENCE.



AUTHENTIC

WE ARE WHO WE ARE.
WITHOUT APOLOGY, WITHOUT
COMPROMISE. WE STAY TRUE
TO OURSELVES NO MATTER
WHAT COMES OUR WAY. WE
ALWAYS KEEP IT REAL.



CREATIVE

WE ARE CREATORS. WE ARE IMAGINATIVE, ARTISTIC, AND INVENTIVE.



IRREV- ERENT

WE COLOR OUTSIDE THE LINES.
WE NEVER DO THINGS BY THE
BOOK. WE ARE BOLD AND
AUDACIOUS WITH AN EDGE.



PLAYFUL

WE NEVER TAKE OURSELVES TOO
SERIOUSLY. WE'RE ENTERTAINING,
EXCITING, JOYFUL, AND A LITTLE
BIT QUIRKY.



ALIVE

WE ARE UP FOR ANYTHING.
WE LIVE IN THE MOMENT.
WE ARE RISK-TAKERS WHO ARE
COURAGEOUS, SPONTANEOUS,
AND SPIRITED.

SOCIAL MUSIC ENTHUSIAST

ULTIMATE
EARS



Demographics

Age: 25-34 years

Gender: 59% male, 41% female

Marital Status: ~40% single

Overall Personality

Out-going

Life of the party

Active in sports

Early tech adopters

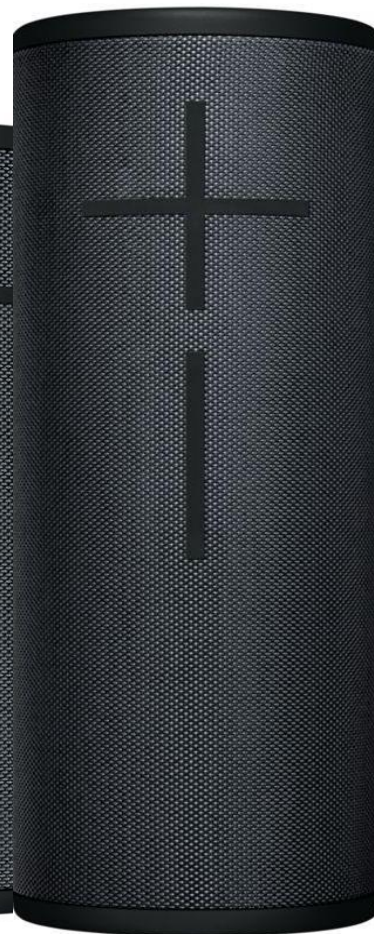
**WE
ARE
ONE
FAMILY**



WONDERBOOM 2



BOOM 3



MEGABOOM 3

10 UPGRADES!

ULTIMATE
EARS

1. POWER UP Charging Dock - increased portability, your speaker is always ready to go
2. Charge upright with power cable on back instead of on bottom
3. Fabric - The cross-dyed fabric is stunning and designed for extreme performance
4. Magic Button
 - Music Controls - Play/Pause/Skip
 - One touch to your favorite playlist (Apple Music + Deezer)
5. Loop: enhances portability
6. IP67 - now Waterproof and Dustproof
7. BOOM 3 + MEGABOOM 3 both float!
8. Range: increased to 150 feet to boost portability, 50% increase
9. Party Up: with all BOOM and MEGABOOM speakers
10. Redesigned app for BOOM & MEGABOOM



ACOUSTIC SKIN

We celebrate this beautiful new material by wrapping it around the full speaker and eliminating the front rubber strap



PLASMA TREATMENT

The speaker is crafted with the strongest materials and has special coating that protects itself from UV, water, mud, sunscreen, sand and dust. It is stylish and does not need a protective case. It can take on life with you.



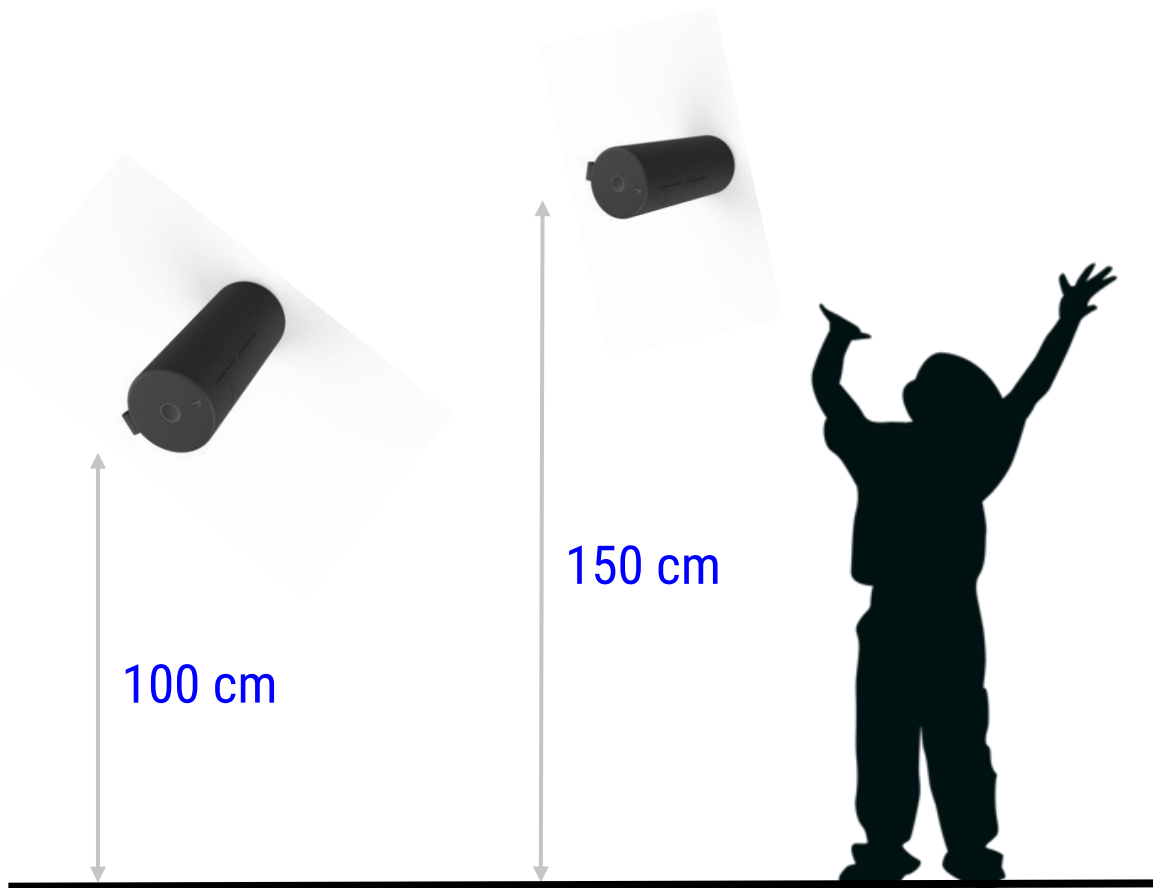
WATERPROOF & DUST PROOF

**Fully sealed design enables the
speaker to be fully waterproof
and dustproof**



DURABILITY

Incredibly durable mechanical enclosure ensure the product can withstand drops and impact. It has gone through 300 cycles (BOOM 3) / 150 cycles (MEGABOOM 3) of tumble test



BALLISTIC LOOP

Enhanced portability through a robust loop used for attaching mounting accessories



MAGIC BUTTON

Music Controls - Play/Pause/Skip

**One Touch To Your Favorite Playlist -
One press to hear music on your
favorite playlist from
streaming services (Apple Music,
Spotify for Andriod
& Deezer)**



POWER UP

Your Ultimate Ears speaker is always charged and ready for any adventure with POWER UP Charging Dock (sold separately)



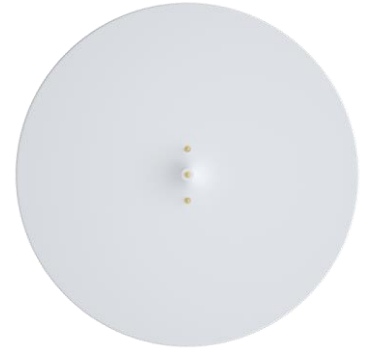
PRODUCT ANGLE IMAGES: POWER UP



FRONT OF BOX



TOP BACK



TOP



PROFILE



BACK



WITH USB CORD

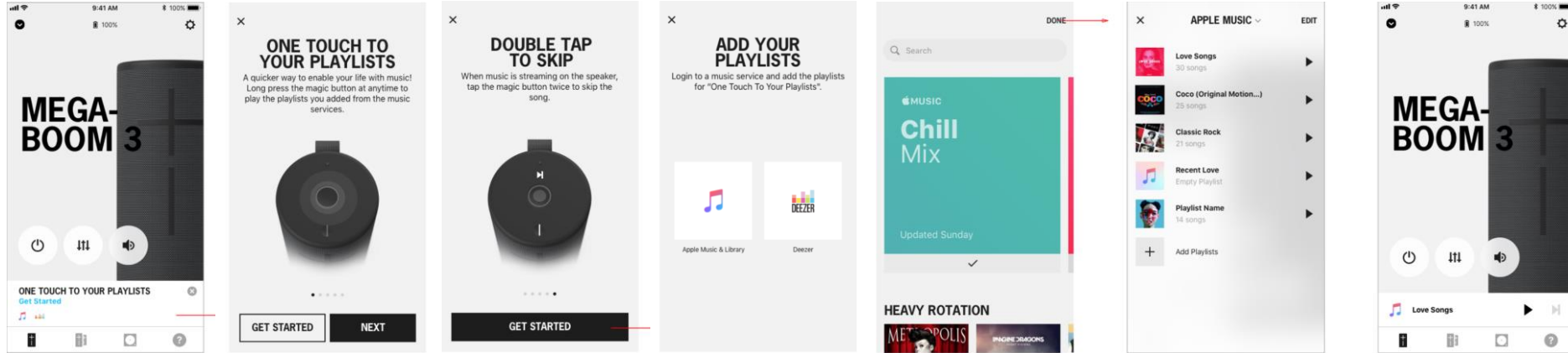
Link: <https://brandassets.logitech.com/collections/view/EC721D6D-4E74-4D42-8968F93F4F3E7EB6/>

ULTIMATE EARS

Preferences and Playlists for the
APP
Magic Button are set-up in the
Ultimate Ears app



THE NEW BOOM + MEGABOOM APP



Options

1. Update existing BOOM app with new BOOM + MEGABOOM App (Remove MEGABOOM app from app store)
2. Update existing MEGABOOM app with new BOOM + MEGABOOM App (Remove BOOM app from app store)
3. Create a third app in the app store, there would be 3 apps in the store:
 1. BOOM (would be available temporarily)
 2. MEGABOOM (would be available temporarily)
 3. BOOM + MEGABOOM



TECH SPECS

| | BOOM 3 | MEGABOOM 3 |
|---------------------------|--|---|
| Speaker | Portable <i>Bluetooth</i> ® Speaker | |
| Max SPL | 90 dBC | 90 dBC |
| Battery Life | 15 Hours | 20 Hours |
| Waterproof & Dustproof | IP67 = Waterproof and Dustproof (can be immersed in water up to 1m for up to 30 min) | IP67 = Waterproof and Dustproof (can be immersed in water up to 1m for up to 30 min) |
| Drop Proof | 5 Feet | 3 Feet |
| Range | 150 Feet | 150 Feet |
| Accessories | Standalone Unit = USB Cord, <i>No Adapter</i> Power Up Bundle = USB Cord + B3 Adapter | Standalone Unit = USB Cord + Adapter Power Up Bundle = USB Cord + MB3 Adapter |
| App | New Ultimate Ears BOOM + MEGABOOM App | |
| Connect Speakers/Party Up | Connect BOOM, BOOM 2, BOOM 3, MEGABOOM and MEGABOOM 3 | |
| Includes | Hanging Loop, USB, POWER UP charging base compatible (sold separately) | |
| Doesn't Include | No USB-C, No Wi-Fi, No speakerphone, No aux jack | |

FAMILY PHOTOS



SUNSET
(Red Orange)

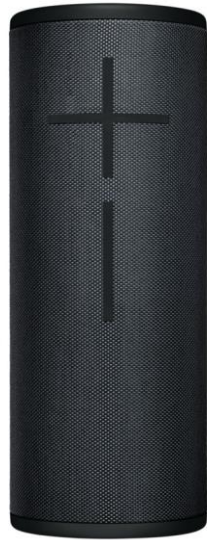
NIGHT
(Black Grey)

LAGOON
(Blue Blue)

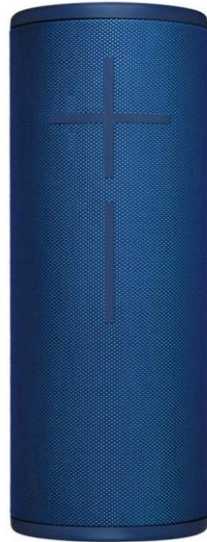
ULTRAVIOLET
(Purple Pink)

BOOM 3 + MEGABOOM 3 - FRONT VIEW

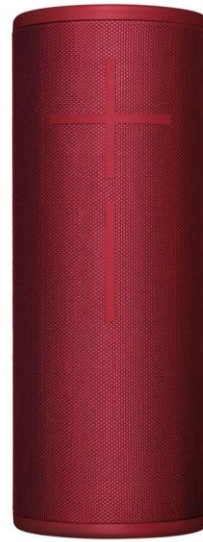
**ULTIMATE
EARS**



NIGHT
(Black Grey)



LAGOON
(Blue Blue)



SUNSET
(Red Orange)



ULTRAVIOLET
(Purple Pink)

BOOM 3 + MEGABOOM 3 - BACK VIEW

**ULTIMATE
EARS**



NIGHT
(Black Grey)



LAGOON
(Blue Blue)



SUNSET
(Red Orange)



ULTRAVIOLET
(Purple Pink)

WONDERBOOM 2



TARGET CONSUMER

MUSIC ESCAPISTS & MARKET ENTRANTS 18-25 years old | 51% F / 49% Male | College/Young professionals

WHAT DO WE KNOW ABOUT THEM?



"Music is important to me. It allows me to express my feelings."



"I use music to escape and create personal space."



"I want an **effortless** mobile music experience that's fun and full of life."



INTRODUCING WONDERBOOM 2.
The latest and greatest WONDERBOOM.

WONDERBOOM 2 builds on the success pillars of WONDERBOOM to deliver even more great sound to-go in the form of a personal accessory.

Expressive design, delightful simplicity.

WONDERBOOM™ 2 - What's new?

BIGGER*, BASSY-ER
SOUND**

1 **NEW OUTDOOR BOOST MODE**

New Outdoor Boost:

Louder, crisper audio that's specially
tuned for outdoors

Double Up Mode: Get Loud + True
Wireless Stereo



EXTRA POW

2

13 Hr Battery (30% more
power than before)

MORE RUGGED MORE INTUITIVE SO MUCH MORE STYLE

3

Waterproof and dustproof
(IP67 vs IPX7 before)

Re-designed top cap with
easy multifunction button

New athleisure inspired
design with two-tone fabric

* Wonderboom™ 2 max volume in Outdoor Mode is 87 dBC vs max volume of 86 dBC for Wonderboom™

**Wonderboom™ 2's low frequency cut-off is lower than Wonderboom™ making it more bassy

WONDERBOOM™ 2 - THE SPEC.



Maximum sound level: 86 dBC (normal) and 87dBC (outdoor)

Frequency range: 75Hz - 20KHz

Drivers: two 40 mm active drivers and two 46.1 mm x 65.2 mm passive radiators



Rechargeable lithium-ion battery for up to 13 hours of battery life* between micro-USB charges. Charge time: 2.6 hrs (with BC1.2 Compliant Adapter)



Water and Dustproof

Can be immersed in water up to 1m for up to 30 min



100 FT range

Connect up to two source devices at the same time.

Wirelessly play (stream) to 2 WONDERBOOM from one source



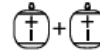
For audio playback: smartphones, tablets and other devices that support Bluetooth® and Bluetooth® Smart wireless audio profile [Advanced Audio Distribution Profile (A2DP)].



Height (104 mm), diameter (95.3 mm), weight (420 g) (speaker only)



Accessories: USB Cable



Pair 2 WONDERROOM™ 2s to party louder or enjoy true stereo
Pairs with old gen WONDERBOOM™ .



Includes:

Bungee (attached to product)

USB Cable

Quick Start Guide (printed inside the box)



Airoha AB152XP series. Supports 5.0, NO BLE



No app
No Wi-fi



No speakerphone



No AUX
No USB-C

*Actual battery life will vary with use, settings and environmental conditions.

WONDERBOOM 2: COLOUR AVAILABILITY

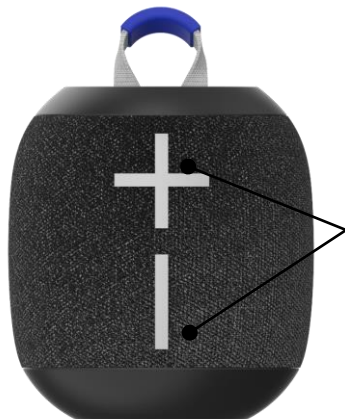


DEEP SPACE

CRUSHED ICE

RADICAL RED

BERMUDA BLUE

**VOLUME +/-**

Short press: Volume Up/Down

**BLUETOOTH**

Long press: BT pairing mode

DOUBLE UP

Long press on both units:
Double Up Pairing Mode

POWER

Short press: Power ON/OFF

**MUSIC CONTROL**

Play / pause / skip from the multifunction button

DOUBLE UP

Long press on the multifunction button to Double-Up. Toggle to move between Mono or Stereo pairing. The sonification is different for mono vs stereo.

OUTDOOR MODE

One press on tree button at the bottom of the speaker to put the speaker in a different EQ setting for outdoor use

COMPATIBILITY

Not supporting Party Up, Block Party, “mix-marriage” Double-up with other UE products.

Outdoor Mode

This new feature is based on the insight that our consumers would like just a lil more loudness in outdoor locations. The outdoor mode (tree button) is placed at the bottom of the speaker. Outdoor mode on: LED On | Outdoor mode off: LED Off
Max SPL will be louder in outdoor mode.



DOUBLE UP
NEW / NOW IN STEREO

Two Wonderboom 2 can now DOUBLE UP in stereo mode, ON TOP of the current mono mode.

Wonderboom 2 is backward compatible with Wonderboom however, stereo option will not work when connected to old gen.



FAMILY CHART COMPARISON



| | WONDERBOOM™ 2 | BOOM™ 3 | MEGABOOM™ 3 |
|---------------------------|--|--|--|
| 360 Sound | Surprisingly Bigg-er Bass-ier Sound | Balanced with Deep Bass | Ultra Powerful with Thundering Bass |
| Max SPL | 86 DB (87 DB outdoor boost) | 90 DB | 90 DB |
| Battery Life | 13 Hours | 15 Hours | 20 Hours |
| Waterproof & Dustproof | IP67 = Waterproof and Dustproof | IP67 = Waterproof and Dustproof | IP67 = Waterproof and Dustproof |
| Drop Proof | 1.5m | 1.5m | 1m |
| Range | 30m | 45m | 45m |
| Accessories | USB Cord, No Adapter | Standalone Unit = USB Cord, No Adapter | Standalone Unit = USB Cord + Adapter |
| App | No App | New Ultimate Ears App | New Ultimate Ears App |
| Connect Speakers/Party Up | Connect 2 WONDERBOOM 2 Speakers for True Wireless Stereo | Connect BOOM, BOOM 2, BOOM 3, MEGABOOM and MEGABOOM 3 | Connect BOOM, BOOM 2, BOOM 3, MEGABOOM and MEGABOOM 3 |
| Includes | Hanging Loop, USB | Hanging Loop, USB, Works with POWER UP Charging base (sold separately) | Hanging Loop, USB, Works with POWER UP Charging base (sold separately) |

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